



IUFOST World Food Congress Student Video Competition 2016

The IUFOST World Food Congress Student Video Competition is being conducted in conjunction with the 18th IUFOST World Congress of Food Science and Technology (World Food Congress), taking place in Dublin, Ireland, from August 21-25. More information on the World Food Congress can be found at IUFOST2016.com.

Food science and technology is a critical part of ensuring the health and wellbeing of people around the world and is essential to resolving food safety and sustainability challenges now and in the future. How that happens is unique to each country – even right down to communities within each country. The goal of the IUFOST Food Science and Technology Video Competition is for competitors to use video to spotlight the positive impact of food science in action where they live including, but not limited to, issues such as:

- sustainability and alleviating hunger,
- assisting with improved health and wellbeing (improving nutrition)
- reducing food waste and food losses,
- providing education
- ensuring food safety all along the production chain
- the impact of emerging technologies
- any other application which benefits your community, country or region.

1. General Content Requirements

- a) All content in the video must be original material, not previously published or in the public domain. Plagiarism of any kind will result in disqualification. This includes music, graphics and images.
- b) No copyrighted materials may be used for this contest unless the contestant owns the copyright or has license to use that material for this contest. Written permission must be provided upon request of all copyrighted materials.
- c) No professional assistance for creation of this video is permitted.
- d) Content must comply with all local and national laws of the country of origin and Canada. Content must not :
 - i. Promote illegal behaviour.
 - ii. Support racial, religious, sexual or other invidious prejudice.
 - iii. Advocate sexual or violent exploitation.
 - iv. Violate rights established by law or agreement.
 - v. Invade the privacy of any person.
 - vi. Be otherwise inappropriate as determined by the IUFOST Secretary General and/or her designates in their sole and conclusive determination. Any such determinations are final.

2. Prizes:

- 1) The IUFOST World Food Congress Student Video Competition offers a total value of up to \$3500.00 (all funds in USD) in prizes, to be awarded in four categories: Grand Prize, Finalists, Semi-Finalists and Honourable mentions.
 - a) Prizes for each category are
 - **One Grand Prize winner:** \$1000.00, (USD) plus a full screening of the winning entry during the IUFOST 2016 World Food Congress and formal announcement of the winning entry.
 - **Three Finalists:** \$500 (USD) each
 - **Five Semi-finalists:** \$100 (USD) each
 - **Honourable mentions:** Copy of the book *Hamburgers in Paradise* (\$45 USD value), written by Dr. Louise Fresco, 2016 World Food Congress Plenary Speaker.
 - b) Prizes will be awarded based on the criteria, judging rubric and rules below.
 - c) All entrants will be notified privately before a public announcement of the Grand Prize winner, finalists, semi-finalists and honourable mentions.

3. The Judges

- a) An international panel of judges comprised of food science and technology experts will determine the prize-winning videos.
- d) Judges may not submit an entry to the contest.
- b) Judges may vote on a submission from their (home) country.
- c) The panel of judges have absolute discretion interpreting the criteria, rubric and rules.
- d) All panel decisions are final.

4. The Rules

- a) There is no entry fee.

Who Can Enter

- b) Contestants must be 18 years of age or older and enrolled in an educational institution.
- c) Individuals and groups may submit video entries. Note that only one prize will be awarded per video.

Deadline for Submissions

- d) All contestants must email IUFOST a link to their video by July 5, 2016 by UTC 11:59 pm.
- e) Late entries will not be considered.

How to Submit

- f) Entries may be submitted to the following email address socialmedia@iufost.org with the Subject: **VIDEO COMPETITION**.
- g) The email must include a link to a video storage service that has the video (Eg. Drop Box, Google Drive, OneDrive etc.)
- h) YouTube videos will not be considered.

Video Entries

- i) More than one video entry may be submitted by contestants, to a maximum of three, but only one prize will be awarded per contestant, whether an individual or group.
- j) Video submissions should be produced in English if possible.

- k) Contestants must ensure that videos not produced in English include a captioned English translation or their submission will be disqualified.
- l) Videos must not exceed five minutes, including a 10-second full screen Title Screen (see below)
- m) The 10-second full screen Title Screen must include the following in writing:
 - i. Name of contestant
 - ii. School name
 - iii. Programme name
 - iv. Year of graduation
 - v. Country
 - vi. Contact email (or phone)
 - vii. Length of video (including 10-second title screen)

- n) Videos must be submitted in one of the following formats:
 - i. .WebM files (Vp8 video codec; Vorbis Audio codec)
 - ii. .MPEG4, 3GPP and MOV files - (h264 and mpeg4 video codecs; AAC audio codec)
 - iii. .AVI (MJPEG video codec; PCM audio)
 - iv. .MPEGPS (MPEG2 video codec; MP2 audio)
 - v. .WMV
 - vi. .FLV (Adobe - FLV1 video codec, MP3 audio)
 - vii. .MTS

- o) Please submit videos with highest quality possible.

Additional Competition Information

If chosen as a Grand Prize winner, Finalist, Semi Finalist or Honourable Mention, signed and completed Actor Release forms for each person appearing in the video must be completed. Request for these forms will be made by IUFoST and completion and return of the forms is a condition of winning.

The only compensation for submitting a video is the opportunity to be awarded a prize if the entry wins. IUFoST and its designates, including all judges, are in no way liable to the filmmaker under any circumstances and will award no additional compensation for entries.

Contestants should keep at least one copy of their video. IUFoST is not responsible for any submissions that are lost, damaged, or do not upload properly or cannot be opened by judges.

Due to the number of entries, only the Semi-Finalists, Finalists and Grand Prize winners will receive feedback on their submissions.

The IUFoST World Food Congress Student Video Competition is the sole undertaking of the International Union of Food Science and Technology. No social media sites, including YouTube, Facebook, Twitter, LinkedIn or any others are involved in any way. YouTube, Facebook, Twitter, and LinkedIn in no way endorse, promote or support this competition and are not legally liable for any claims which may arise therein.

Ownership of the underlying intellectual property of the video remains with the contestant, with the following exceptions:

- Contestants grant IUFoST the right to use their names, photographs, statements, quotes, testimonials, and video submissions for publicity, advertising and promotional purposes without notification or further compensation
- Contestants grant IUFoST the right to use, reproduce, reprint, distribute, perform, and or display all or part of the contestant's project video without further compensation or notification to the contestant.
- IUFoST maintains the right to reproduce, reprint, distribute, perform, display or exhibit the video for advertising, publicity and promotional purposes on their websites, IUFoST social media platforms, conferences, (including the 2016 IUFoST World Congress) or at any other venues.
- By accepting the prizes, winners agree to hold IUFoST and all IUFoST employees harmless against any and all claims and liability arising out of use of such prizes. Winners assume all liability for any injury or damaged caused from participation in the contest or use/redemption of any prize.
- Contestants agree to be bound by the official contest rules and decisions of the judges.

Additional questions or concerns regarding the rules for the contest should be directed to socialmedia@iufost.org with RULES in the subject of the email.

The **International Union of Food Science and Technology (IUFoST)** is the global scientific organization and voice for food science and technology. Comprised of a membership of national scientific organisations from over 75 countries, IUFoST links more than 300,000 food scientists and technologists from around the world, stimulates the ongoing exchange of knowledge and develops strategies in those scientific disciplines and technologies relating to the expansion, improvement, distribution and conservation of the world's food supply.

IUFoST is the only food science and technology organization elected to the International Council for Science (ICSU). It also represents food science and technology at the global level to international organizations such as the WHO, FAO, UNDP, and others.

For more information about IUFoST, go to IUFoST.org or contact the IUFoST General Secretariat:
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